ABSTRACT

The purpose of this study was to determine the effect of the determinants of the performance management of IT strategy in which the determinants of organizational IT strategy is the management of public policy, organizational culture and organizational structure. This study uses a questionnaire as the primary data collection tool. BPPT conducted research sites in Magelang regency. Structural equation modeling (SEM) was used to analyze the model with the help of analytical methods Partial Least Square (PLS). In this study, the study population was 14 at the structural BPPT Magelang regency. The results showed that there is no significant influence public policy on the management of IT strategy, organizational culture There is a significant influence on the management of IT strategy, organizational structure There is a significant influence on the management of IT strategy, public policy There is a significant influence on organizational performance, There is a significant influence on organizational culture organizational performance, there is no significant influence of organizational structure on organizational performance, there is no significant influence of the IT strategy for organizational performance management, public policy there is a significant influence on organizational performance is mediated by the IT strategy management, there is a significant influence of organizational culture on organizational performance is mediated by IT management strategy, there is no significant influence of organizational structure on organizational performance is mediated by the management of IT strategy.

It shows the selection and determination of the IT strategy undertaken by the leadership that is based more on organizational culture and existing organizational structures. Government regulations and guidelines for the implementation of which usually is usually a bureaucratic culture that has become standard in the same system of selection of the IT strategy, the type of employer / employee would appreciate formality, rules, standards, operating procedures and coordination. Organizational performance is influenced by organizational culture, organizational structure and form of their IT strategy implemented.

Keywords: public policy, organizational culture, organizational structure, management IT strategy and organizational performance
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