**ABSTRACT**

This study aimed to test whether there is the influence of company characteristics, namely firm Profitability, Management Ownership, firm size, and the leverage of social information disclosed by the company. This study can be used as a benchmark for decision-making social disclosure by manufacturing companies listed on the stock exchange in 2009-2011. The data used in the form of annual reports of companies sampled from 25 companies in 2009-2011. Statistical methods used in this study were multiple regression. The result of this study indicates that the Firm Profitability, Management Ownership, firm size, and the leverage has a significant influence on the amount of social information disclosed by the company.

**Keywords:** Characteristics of firm, number of social information disclosed.