

**PENGEMBANGAN JIWA KEWIRAUSAHAAN MAHASISWA MELALUI
INKUBATOR BISNIS**

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ABSTRACT

Nowadays, the government initiates entrepreneurship-based learning that starting from elementary school until high education. University graduate as pioneer of development hoped having strong entrepreneurship spirit, so they not orienting to seeking such job, but creating occupation field for other.

This research is designed to finding method to improving entrepreneurship spirit through business incubator. The method that used in business incubator include: ice breaking, entrepreneurship supervision (theory), focus case, and team building (outbound). The measured aspect, include leadership, autonomous, cooperation, creativity, innovation, motivation, and business orientation. Measurement technique using compare means to compare between value before and after doing business incubator. Respondent in this research is student of Business Administration Science FISIP UPN “Veteran” Yogyakarta as much 60 respondent which divided into two groups.

The research result showing that there is significant differences between before and after doing business incubator on leadership aspect, autonomous, cooperation, motivation, and business orientation. Innovation and creativity aspect have not significant differences. It is because method that used in business incubator less facilitating both aspect.

Advice that submitted is additional treatment into business incubator to improving innovation and creativity aspect with direct practice in field or through apprentice working program according to interest and capability of participant student.

Keywords : entrepreneurship, business incubator