Earning Per Share (EPS), Return On Investment (ROI), Return On Equity (ROE) dan Net Profit Margin (NPM) sebagai Faktor-Faktor yang Mempengaruhi Harga Saham

Oleh
Rosalia Dwi Fadma Tjahjanti, S Sos, MSi
Jurusan Ilmu Administrasi Bisnis UPN “Veteran” Yogyakarta
Jl. Babarsari No.2, Tambakbayan, Yogyakarta
Email: rosalia.upn@gmail.com

ABSTRACT
As already known together, the world capital market is increase. This condition can be seen on the Stock Exchange in Indonesia. If we follow the development of stock prices, almost every day there is an increase or decrease in prices and decline in stock prices. Kenaikan influenced by some aims to investigated the influence of the EPS (Earning Per Share), ROI (Return on Investment), ROE (Return On Equity), and NPM (Net Profit Margin) to increase or decrease in stock prices. This problem-based research study conducted by several researchers.

Key word: Earning Per Share, Return on Investment, Return on Equity, Net Profit Margin, stock price