

**PERBEDAAN PERILAKU MAHASISWA PRODI MANAJEMEN
BIDANG MINAT KEUANGAN & NON KEUANGAN
PADA PRAKTIKUM PASAR MODAL**

**Heru Tri Sutiono & Sri Isworo Ediningsih
Dosen Tetap Jur. Manajemen
FE UPN "Veteran" Yogyakarta**

Abstrak

Behavior are all activities or human activities, both of which can be observed directly or that can not be observed outside parties. Behavior of student on Management Department of UPN "Veteran" Yogyakarta in selecting Capital Markets Practicum has never been tested. Capital Markets Practicum is one of the 5 (five) practicum offered where students freely choose it. This study aims to know the description of behavior and behavioral differences in student areas of financial and non financial interest in the capital market practicum. The population in this study were students taking practicum of capital market in AY 2010/2011. The samples drawn from populations with a purposive sampling method. The following sample criteria: students take practicum is not on the basis of the package, the presence of 80% of students attend practicum and complete data. Based on the criteria they will be obtained as a sample of 80 students, where 33 students are students who choose the concentration of financial and the remainder (47 students) from the concentration of non-financial. The sample consisted of 43 male students and 37 female, students aged between 20 years - 25 years, from the 2007 class of 30 students and 2008 as many as 50 students. From the test results there was no statistical difference in student behavior between financial and non financial concentration in capital markets practicum, nevertheless there are differences of understanding in the capital market practicum. Given the behavior is any activity that can be observed either directly or indirectly, then based on statistical test of the psychological condition of students and the received stimulation also found no difference.

Key words: differences in student behavior, the concentration of financial, areas of non-financial concentration.

I. PENDAHULUAN

Sumber Daya Manusia merupakan salah satu faktor penentu keberhasilan pembangunan. Untuk itu, pembangunan Sumber Daya Manusia berkualitas tidak dapat ditawar lagi, keadaan ini dapat dipenuhi jika antara lain Perguruan Tinggi