
**INKUBATOR BISNIS DALAM RANGKA
PENINGKATAN *SOFTSKILL* MAHASISWA
(Studi pada Mahasiswa Jurusan Ilmu Administrasi Bisnis)
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Type of this research is experiment by comparing softskill value before and after treatment through exercising both theory and practice. This research using compare means analysis by comparing student's pre test value and student's post test value. Unit analysis of the research is students of Business Administration Department UPN "Veteran" Yogyakarta which is divided in three groups.

Based on data analysis can be concluded that Business Incubator is a kind of effective learning method to increase softskill of students mainly for developing entrepreneurship spirit and also was found business incubator model which is suitable to develop soft skill is by giving more practical knowledge than theoretical one.

Keywords: Soft skill, business incubator